

Daniell & Sons

Unusual Display of FINE SILKS and DRESS GOODS

for Autumn and Winter Wear.

We shall offer Monday and during the coming week 200 pieces of Roman Stripes and French Plaid Taffetas - 98c - 75 pieces Lyons Accordion Plaited Liberty Silks in beautiful colorings, including Black - - - - - 59c

DRESS GOODS.—65 pieces, self colors, Jacquard Weaves, 48 inches wide, usual price one dollar, at - - - 75c yd. 50 pieces Ladies' Cloth, all shades, 52 inches wide, always sold at \$1.25 - \$1.00

RIBBON DEPARTMENT.—Spie-d-d new Ribbons, in Roman Stripes, color combinations perfect.

1 inch, 11-4 inch, 1 1-2 inch, 8c, 10c, 13c, 2 inch, 2 1-2 inch, 15c, 19c.

PIQUE GLOVES.—Real bargains for Misses and B. S. worth \$1.25 - - - 79c. Ladies' Foster's Hook Kid Gloves, really worth \$1.50 - - - 95c.

MILLINERY DEPARTMENT.—Our display of Trimmed and Untrimmed Hats - Toques and Bonnets - are more attractive than ever.

Ostrich Plumes and Feathers of every possible description; all manner of choice novelties to make and trim hats with are to be found in endless variety.

CLOAK DEPARTMENT.—A very large and attractive assortment of Silk, Wool and Cotton Waists from \$1.50 up.

BROADWAY, EIGHTH NINTH STS.



(Appreciation.)

We desire to thank the public for their generous support on our Opening Day, yesterday.

HIGH-CLASS GOODS and RELIABLE QUALITIES at REASONABLE PRICES SHALL BE OUR CARD FOR THE FUTURE.

CLOAKS AND SUITS.

If there is any one method better than another for attracting the ladies to this department, it is by giving them such sterling values as these:

BLACK KERSEY JACKETS.—Elegant Black Kersey Jackets, box front, strap waist, lined with taffeta silk, latest cut. \$7.98

COVERT KERSEY.—Magnificent Covert Jackets, with two lined collars, lined throughout with Rhine silk, latest style, good length. \$6.98

HAIR DEPT.

The most complete in all Greater New York.

A few specials for Monday:

HAIR DYES.

Imperial Hair Regenerator, \$1.19

Daughters' Hair Dressing, .69

Shedder's Hair Dye, .37

SWITCHES.

All long hair Switches, .98

Natural wave curl Rings, 1.29

58 WEST 23D STREET.

Do you desire to learn to dance,

And soon become a graceful creature?

Then try at once the "Gracie" Wants."

And forthwith find a first-class teacher.

B. Altman & Co.

KID GLOVES.

FINEST IMPORTED! HIGHEST GRADE SKINS! EXCLUSIVE COLORS! NOVEL EMBROIDERIES AND CLASPS! MOST ARTISTIC CUT AND FINISH!

SPECIALLY MADE BY THE CELEBRATED MANUFACTURERS.

TREFOUSSE & CO.,

TO MEET THE REQUIREMENTS OF WELL DRESSED AMERICAN WOMEN.

GLOVES CAREFULLY FITTED IN GLOVE SECTION, REAR OF ROTUNDA.

B. Altman & Co

ARE SHOWING THEIR Latest Importations

OF COATS, CAPES AND LONG CLOAKS,

INCLUDING MANY ESPECIALLY DESIGNED FOR CARRIAGE, RECEPTION, PROMENADE AND EVENING WEAR.

\$58, \$72, \$95, \$110, \$125, \$138, \$165, \$195 TO \$300.

Nineteenth St. & Sixth Ave.

B. Altman & Co

Have just received in

COLORED DRESS GOODS DEPT.

Exclusive designs in Chevron Ondule Novelties, also the newest shades in Broadcloths for Tailor-Made Gowns.

Sweetness

must be had, to make food palatable, and hence well digestible. But sugar is an insidious enemy to health. It causes over-stoutness and many other diseases. MERCK'S SACCHARIN TABLETS, the Faultless Sweetener, substituted for sugar, cause no disease, but alleviate many; cure some. Call for free Samples at

THE MERCK PHARMACY,

University Place, cor. 8th St., New York.

Merck's Saccharin Tablets come in bottles of 25c, \$1.00 and \$1.75 a bottle. At all drugstores.

B. Altman & Co

UPHOLSTERY DEPT. (THIRD FLOOR.)

Will display to-morrow, October 11th, their latest importations of Woven Tapestry Panels, reproductions of Old Gobelins and copies of Celebrated Paintings in various sizes for Wall Decorations. Also Portieres, Oriental Draperies, Couch Covers, Table Covers, etc.

IMPORTANT SPECIAL SALE! Double-faced French Jute Velour Portieres, \$29.50 Per Pair, In a large variety of colors.

Nineteenth St. & Sixth Ave.

B. Altman & Co

Announce the opening of their Autumn Importations and Novelties in

LADIES' FRENCH LINGERIE

Inclusive of many specialties in Bridal Troussesaux.

B. Altman & Co

ARE SHOWING ON SECOND FLOOR, DIRECT COPIES AND ADAPTATIONS OF

LATE PARIS MODELS IN TEA GOWNS, NEGLIGEE and BREAKFAST ROBES,

ALSO NEW STYLES IN CASHMERE, FRENCH FLANNEL AND EIDERDOWN HOUSE GOWNS, AND PARIS MADE BATH ROBES, ETC.

Nineteenth St. & Sixth Ave.

Daniell & Sons

UPHOLSTERY DEPARTMENT.

Buyers of Upholstery Goods can find special values in these offerings.

Manufacturer's stock of Tapestry Portieres, heavily fringed, all new, perfect goods, full line of colors.

3 1-4 and 4 Yards in length, made to sell from eight to ten dollars pair; our price,

\$4.98.

Broadway, Ninth Sts.

Stern Brothers

To-morrow, on Third Floor

Lace Curtains

Irish Point, at \$7.50 and \$9.75
Renaissance, at \$19.50 and \$23.50
Point Arabe, at \$27.50 and \$35.00

Portieres

500 Double-faced Bagdad, at \$2.05 each
Verdure Tapestry, at \$6.75 pair
40 Pairs Two-toned French Silk, at \$22.50 pair
Formerly \$37.50

Upholstery Fabrics at very moderate prices. Point Arabe, Renaissance and Cluny Curtain Laces. Vestibule and Sash Curtains, made in their own workrooms. Estimates and designs submitted.

West Twenty-Third Street

Stern Bros.

call attention to High-class Paris Novelties in Dress Goods

Soutache Effects, Matelasse, Plisse, Plaid and Check Zibelines, from \$2.95 to \$5.75 yd.

20000 Yards Plain Colored Dress Goods in Armures, Camel's Hair, Drap de Lyon, and Unfinished Worsteds in the latest shades, at 95c, \$1.25, \$1.45, \$1.98 yd.

60 Pieces French Cashmeres, 46-in., in the newest shades for street and evening wear, at 48c yd.

50 Pieces Illuminated Cheviots, at 69c yd.

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Stern Bros.

will offer Monday (Second Floor)

Ladies' Blouse Waists

Black Mohair, \$2.35

Plaid and Colored Flannels, \$2.50

Black & Changeable Taffeta Silk, \$3.75

Plaid Velvet, \$5.50

Plaid Taffeta Silk, \$7.50

Silk Skirts

Black, Changeable Printed Wrap and Plaid Taffeta Silks, \$3.98, \$7.50, \$9.50

Much Below Regular Prices

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FRICH BROS

SIXTH AVE. & 23D STREET.

Price and Quality Tell the Story.

OUR COMPARISON SALE crowded the store all last week beyond our most sanguine expectations; people came, saw, priced, went away and compared, only a return here and buy; an investigation bore out our statements every time—that whenever a dealer goes below our prices he also goes considerably below our qualities.

WE KNOW every piece of merchandise in this store is worthy—we KNOW the prices we ask are right, and we back up our statement with this positive guarantee: your money's worth or the money back.

If you can find for the same money better goods than we offer, we don't expect your trade. Mail orders filled. Purchases to the amount of \$5.00 shipped free within 150 miles.

No Firm Can Undersell Us on Equal Qualities.

Ladies' Muslin Underwear.

An opportunity to secure bargains for yourself. No rubbish for the sake of minute price quotation.

Special lot of the Muslin Underwear, consisting of night gowns, chemises, drawers, corset covers, assorted styles, trimmed with laces and embroidery; we offer them at the comparison sale price of - - - - - 39c

Special values offered in flannelette Night Gowns, extra large and well made, assorted colors; two special bargains at - - - - - 39c and 69c

Compare Prices—Compare Qualities.

INFANTS' CAPS—Fancy Satinet; neatly lined with cotton flannel; prettily trimmed with lace. Also CHILDREN'S SCHOOL APRONS—Fancy lawn and cross-brill muslin, neatly trimmed, embroidery and lace edges, Empire and Gretchen effects.

Comparison Sale Price, 25c

INFANTS' CAPS—Fine white and colored silk; assortment of very pretty styles; they should be \$1.25.

Comparison Sale Price, 59c

FLANNEL SKIRTS—Extra fine quality flannelette, pretty styles, well made, extra large, extra long, value \$1.75 and \$1.98 each. Also ALCOHOLIC INFANTS' KNIT CLOTHING—Suits, Gowns, Dresses, Skirts, you know their value is \$1.50 to \$2.00.

Comparison Sale Price, 98c

Compare Prices—Compare Qualities.

Ladies' Ribbed Merino Vests, white, high neck, long and short sleeves; Panta to match, made on straight and side bands.

Comparison Sale Price, 49c

Ladies' Fine-lined Cotton Vests, high neck, long and short sleeves, nicely finished; Panta to match, all sizes; value 39c.

Comparison Sale Price, 25c

Children's Vests, Pants and Drawers; Vests, sizes 16 to 34; Pants, sizes 18 to 34; Drawers, 22 to 34; two-thirds Wool, in natural color only.

Comparison Sale Price, 3 for 1.00

Compare Prices—Compare Qualities.

Ladies' Shoes.

Our shoe business is phenomenal. Exceptional values and honest advertising make it so. When you read the following you can depend on every word.

ORIENTAL SLIPPERS: For men and women, all sizes, made of handsome tapestry and velours, unique colors, just the thing to lounge about in at home, regularly 25c. pair.

Comparison Sale Price, 12c

OXFORD TIES—Tan, black and patent leather Oxford Ties—turned and hand-welt soles—narrow, medium and wide toes—medium and flat heels, strictly hand made, all styles. Shoes that have sold for less than 2.00 and up to 3.50 a pair. It's an accumulation of odds and ends that make the price.

68c Sixty-eight cents pair, 68c One Sixty-eight cents pair, 1.69

Ladies' Fine Dongola Opera Slippers, hand-turned soles, leather heel, opera toe, very stylish and handsome; instead of \$1.25 pair the price is

79c SEVENTY-NINE CENTS PAIR 79c

Compare Prices—Compare Qualities.

Petticoats—Never So Cheap.

Ladies' Petticoats, force lined, hygienic undershirts, extra wide yoke band, with draw strings; compare them with the 1.25 kind elsewhere.

Comparison Sale Price, 75c

Roman Striped Moreen Skirts, all the prevailing rich and elegant shades, untrimmed style, faced with ruffine; perhaps you can match them on the avenue for 2.25 each.

Comparison Sale Price, 1.24

Compare Quality—Compare Prices.

Corsets.

22 and Rene, imported sateen Corset; white, drab, black; extra long waists, heavily boned; always \$4.00.

Comparison Sale Price, 1.95

Compare Prices—Compare Qualities.

Linens.

72-inch silver bleached Table Damask, yard, 39c

Breakfast-size Table Napkins, dozen, 1.00

Bleached Honeycomb Towels, large size, each, 6c

Compare Prices—Compare Qualities.

Domestics.

Yard wide Bleached Muslin, yard, 4c

Ready-made Pillow Cases, each, 2c

Ready-made Sheet, each, 2c

Large Honeycomb Spreads, each, 49c

Compare Prices—Compare Qualities.

Comfortables.

Sateen Comfortable, Eiderdown filled, Comparison Sale price \$2.75 each, value \$4.00

Turkey Red Comfortables, white Cotton filled, Comparison Sale price, \$1.00 each.

Sixth Avenue and Twenty-Third Street.

Arnold, Constable & Co.

Imported and Domestic Gowns, Tailor-Made Costumes, Velour and Cloth Capes, Russian Blouses, Fur-trimmed Walking Coats.

Special attention is directed to our Ladies' Tailoring and Dressmaking Dept.

Broadway & 19th Street.

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Broadway, Ninth Sts.



A. A. VANTINE & CO.,

Largest Japanese, Chinese and India House in the world.

877 and 879 Broadway, N. Y.

Between 18th and 19th Sts.